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# Sorted.<sup>®</sup>

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**FREEDOM  
FIGHTER**  
Paul Diamond

CAMERON NORRIE  
**YOU AIN'T SEEN  
NOTHING YET**

## MEDIA PACK 2022

# Gregory Porter

Reaching for the stars



IS THERE A  
CURE FOR  
HOMELESSNESS?  
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special report



# Advertise in print

**DOUBLE PAGE SPREAD**  
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inc 3mm bleed

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133 x 186 mm  
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**Ad sizes** To discuss alternative sizes, contact Candy on 07966 539777 or [candy@sortedmag.com](mailto:candy@sortedmag.com)

**Artwork** Press quality pdf (minimum 300 dpi CMYK) to [candy@sortedmag.com](mailto:candy@sortedmag.com)

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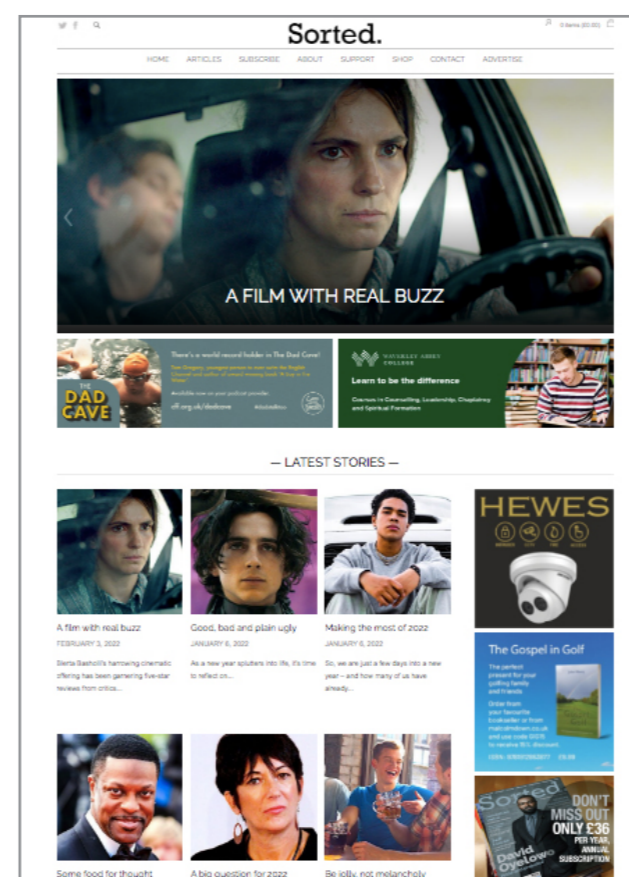
65 x 186 mm  
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**Inserts** Up to 10g: £75 per 1,000 Weight surcharge £2.50/g per 1,000

## Publishing schedule 2022

ISSUE	Publication date	Artwork deadline	Insert deadline
MAY/JUNE 2022	19 April	1 April	8 April
JULY/AUG 2022	20 June	3 June	10 June
SEPT/OCT 2022	18 August	3 August	10 August
NOV/DEC 2022	18 October	3 October	10 October
JAN/FEB 2023	19 December	2 December	9 December

# Advertise online



**LANDSCAPE BANNER**  
238 x 728 px

1 month £150  
2 months £250

**BOX AD**  
325 x 325 px

1 month £130  
2 months £200

**Accepted formats**  
JPEG or PNG  
Maximum file size 200 KB

**sortedmag.com statistics**  
Average monthly Mar-Dec 2021

**26,651** visits  
**6,250** unique visitors  
**140,721** page views

### Terms

Strictly 30 days net. Interest at current bank rate (pro rata) is payable on overdue accounts. Minimum charge one month's interest.

### Cancellation charges

50% up to two weeks before copy deadline; 100% after copy deadline.

**Series discounts and print/online packages available**

Contact Candy for options  
**07966 539777**  
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# Sorted.



Sorted has been voted the UK's most wholesome men's magazine.

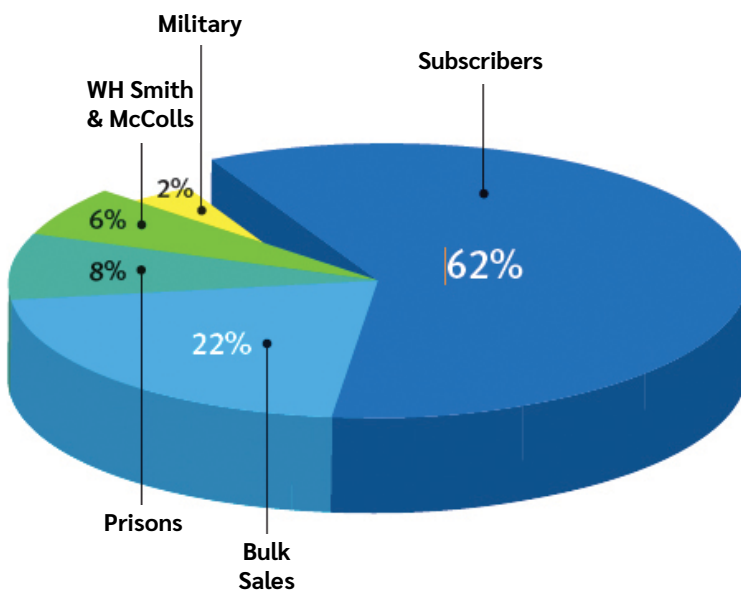
Launched in 2007, **Sorted** reaches an active, philanthropic, mostly male audience ranging in age from 20 to 70.

Each bi-monthly edition is packed full of celebrity interviews, entertainment, gadgets, music, movies, grooming, fashion, football and a whole lot more.

**Sorted** is the home of some of the world's biggest celebrities. Icons such as Bear Grylls, Anthony Hopkins, Daniel Craig and Jamie Foxx have graced our pages in recent issues.

Printed with a premium feel, **Sorted** provides an opportunity for brands to target a highly-engaged market via traditional and multi-media platforms.

## Distribution



**5,000**  
subscribers

**8,000**  
print run

**16,000**  
readership

## Reader info

(survey Jan 2022)

**92%** male

**89%** married

**34%** based in London/southeast

**75%** employed

**80%** buy online at least once a month

**90%** plan to give to charity in the next few months

**59%** give away at least £1,000 a year (**10%** over £5,000)